



## **eTrueNorth Launches National Voucher Solution Program Enabling Wellness Screenings at Retail Pharmacies**

*Local retail pharmacies accept eLabNetwork® vouchers and provide wellness screenings*

Fort Worth, October 4, 2018 – eTrueNorth, the premier integrated pharmacy-based clinical services network, has launched a national program that will make it easier for employers to gather biometric data from employees as part of wellness programs. Wellness-program participants may now obtain biometric screenings at their local pharmacies thanks to the eLabNetwork Voucher Solution.

“For employees who miss onsite wellness screenings, work remotely or work shifts where onsite screenings are inconvenient, our Voucher Solution provides the infrastructure to increase participation by providing fast point-of-care testing to employees at their local pharmacies and real-time transfer of data to wellness providers,” said Coral May, president of eTrueNorth. “By utilizing local pharmacies, this ambitious national program that will make wellness screenings much easier for employees, employers and wellness companies.”

Employers want to maximize program participation. Employees want easy access to health screenings at a familiar location they trust. The eLabNetwork wellness screening voucher program offers the advantages of allowing employer wellness screen programs to year-around. A seamless, real-time, data exchange shortens time lag between screenings and when results appear in employee’s health-risk assessment.

eLabNetwork is composed of independent CLIA-waived laboratories located in retail pharmacies. eLabNetwork software coordinates eligibility, pharmacy selection, scheduling, voucher creation and billing for:

- lipids
- glucose
- common vaccines
- basic counseling

“The eTrueNorth Voucher Solution is designed to maximize participation in wellness-screening events by providing convenient access to screenings,” said May. “Local pharmacists are trusted medical providers to the community. The eTrueNorth Voucher Solution allows individuals to obtain the same high-quality, accurate testing at retail pharmacies as they would from their primary-care office.”

*# more #*

An example of how the eLabNetwork Voucher Solutions Program is administrated:

- An employer offers an on-site wellness screening, but the employee is unable to attend.
- The employee visits the eLabNetwork website, is identified as an eligible participant.
- The employee then chooses a local pharmacy based on zip code and schedules an appointment at their convenience.
- Once at the pharmacy, the eLabNetwork software confirms the employee's identity and testing needs.
- Testing is performed by a local pharmacist; the employee receives results immediately. This provides a basic counseling opportunity for the pharmacist to talk to the employee. The testing results are safely and securely transmitted to the wellness or health-screening vendor.
- The eLabNetwork software seamlessly handles all necessary invoicing and payments for the service.

“With the assistance of local pharmacists, eTrueNorth is making obtaining laboratory testing easier for individuals,” said May. “By leveraging the convenience of retail pharmacies, consumers are able to fit healthcare into everyday life.”

#### **About eTrueNorth**

eTrueNorth is an integrated pharmacy-based clinical services network that connects consumers, wellness vendors, health plans and self-funded employers with healthcare services provided by retail pharmacies. eTrueNorth is actively working to build creative solutions that increase access to care while helping expand the scope of services available at retail pharmacies and enhance the pharmacy's value as a key participant in a multidisciplinary healthcare-delivery model. eTrueNorth is facilitating consumers' ability to fit healthcare into everyday life by working with retail pharmacies to identify undiagnosed conditions and help individuals better manage chronic diseases. To learn more, visit [www.eTrueNorth.com](http://www.eTrueNorth.com) or contact CV Abdallah at (315) 374-7792 or [cv@eTrueNorth.com](mailto:cv@eTrueNorth.com) .

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