



eTrueNorth Partners with Remote Area Medical to Promote Free Dental, Medical and Vision Care to Underserved in Suburban Las Vegas

eTrueNorth will also begin communicating with all individuals who receive a positive COVID-19 test result at Las Vegas-area surge site to consider donating plasma

Fort Worth, September 1, 2020— eTrueNorth, the U.S.-based healthcare technology company that enables laboratory testing at retail pharmacies and enables more than 50% of all drive-through COVID-19 specimen collection sites, is collaborating with Remote Area Medical – RAM® – to promote free dental, medical and vision clinics as well as to encourage COVID-19 survivors to donate plasma that may help others diagnosed with the virus.

Remote Area Medical- RAM® – a major non-profit provider of pop-up clinics delivering free, quality dental, vision and medical care to underserved and uninsured individuals – is bringing a free clinic to Pathways Innovative Schools, 2000 S. Mount Charleston West, Pahrump, NV 89048 on October 3 and 4, 2020. In addition to offering free healthcare services at this event, RAM will be collaborating with eTrueNorth to accept plasma donations from survivors.

When an individual recovers from COVID-19, they produce antibodies that may be able to help others. This is called convalescent plasma. A COVID-19 survivor’s convalescent plasma may be transfused into patients struggling against the virus or used to develop another potential treatment.

eTrueNorth is enabling surge drive-through testing sites in three locations in the greater Las Vegas area. These sites are designed to test a high volume of individuals each day and are made possible by the U.S. Department of Health & Human Services. Individuals who desire testing should visit www.doineedacovid19test.com to register.

Testing at these sites will include as many as 1,500 individuals each day per location until September 19:

- Texas Station - 2101 Texas Star Ln, North Las Vegas, NV 89032
- Fiesta Casino - 777 W Lake Mead Pkwy, Henderson, NV 89015
- Sam Boyd Stadium - 7000 E Russell Rd, Las Vegas, NV 89122

eTrueNorth will begin proactively communicating via email with all individuals who are tested at the above sites regarding the free dental, medical and vision clinics. Further, individuals who receive a positive COVID-19 test result from the drive-through specimen collection sites will be invited to donate plasma in the October 3 and 4 event in Pahrump.

“RAM is a great organization, and eTrueNorth is very pleased to help raise awareness for their upcoming October 3 and 4 clinics as well as encourage COVID-19 survivors to donate plasma,” said Coral May, eTrueNorth’s Chief Executive Officer and President. “This collaboration makes perfect sense. eTrueNorth will be helping thousands of individuals get tested. A couple of weeks later, RAM will be holding their free clinic. By using our ability to message individuals who get COVID-19 tested, we hope to encourage more individuals to take advantage of free dental, medical and vision care as well as make COVID-19 survivors aware of a plasma donation opportunity.”

Services available at the RAM clinic include dental cleanings, dental fillings, dental extractions, dental x-rays, eye exams, glaucoma testing, eyeglass prescriptions, eyeglasses made on-site, women’s health exams, flu shots, and general medical exams. All RAM services are free, and no ID is required.

RAM is always in need of vision professionals, as well as additional dental providers, to volunteer their time and skills at the free clinics. For more information about RAM’s mobile clinics or to volunteer, please visit www.ramusa.org or call 865-579-1530.

How to Get a COVID-19 Test

Individuals that desire a COVID-19 test should visit www.doineedacovid19test.com to identify the specimen collection sites that are coordinated by eTrueNorth. Upon registering, individuals can select a location, date and time for specimen collection. Results are available within three to five business days of specimen collection.

How to book an appointment at a RAM Clinic

The free clinic in Pahrump, NV, Oct. 3-4, will provide free dental, medical, and vision services to patients by appointment only. Appointments can be booked beginning on September 1 through October 2, Monday through Friday, from 8:30 am – 4:30 pm ET, or until appointment slots are full. Patients interested in receiving care should call (865) 500-8592 to book an appointment. All RAM services are free, and no ID is required.

Check out RAM's clinic schedule page at <https://www.ramusa.org/clinic-schedule/>. For more information about RAM's mobile clinics, to donate, or to volunteer, please visit www.ramusa.org or call 865-579-1530.

About eTrueNorth

The eTrueNorth mission is to make healthcare more accessible to Americans. The company drives access, quality and affordability by enabling healthcare services to be provided to consumers at local pharmacies. By empowering local pharmacists to administer preventative healthcare screenings and testing and close care gaps, eTrueNorth works to identify undiagnosed conditions and enhance management of chronic diseases. To accomplish this goal, eTrueNorth has assembled a network of trusted providers at retail pharmacies to deliver basic point-of care testing services.

Additionally, eTrueNorth has assembled a curated network of certified laboratories to perform more complex testing. Through these efforts, eTrueNorth has expanded the scope of services available to consumers through the retail marketplace. At the same time, the model enhances the pharmacy's value as a key participant in a multidisciplinary healthcare delivery model.

The company has positioned itself to be in the forefront of public health initiatives. eTrueNorth began its participation in drive-through COVID-19 testing site program in partnership with the U.S. Department of Health & Human Services. With more than 350 sites across the country, eTrueNorth has responded by enabling more than 500,000 COVID-19 tests. eTrueNorth is working to implement its proven infrastructure for HIV and Hep C testing as well as for maintenance of chronic diseases such as diabetes and heart disease. These proven strategies are designed to address these concerns and to prepare for public health challenges that are yet unknown.

About Remote Area Medical

RAM is a major nonprofit organization that operates pop-up clinics delivering free quality, dental, vision, and medical services to underserved and uninsured individuals who do not have access to or cannot afford a doctor. Since RAM was founded in 1985, more than 155,000 volunteers - comprised of licensed dental, vision, and medical professionals, as well as general support staff -- have treated more than 835,000 individuals delivering \$150 million worth of free healthcare services. Last year, RAM held clinics in Tennessee, California, Colorado, Florida, Kentucky, Maryland, Minnesota, Missouri, New Mexico, Nevada, Ohio, Oklahoma, South Dakota, Texas, Virginia, West Virginia, Guyana, Haiti, and the Bahamas.

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