



PTS Diagnostics Enters Co-Branded Agreement With *e*TrueNorth

Collaboration, titled PreVantage ConnectedQC™, is addition to PreVantage™ family of solutions, provides quality control management and monitoring

INDIANAPOLIS (Dec. 13, 2018) – PTS Diagnostics, a U.S.-based manufacturer of point-of-care testing devices, today announced a multi-year, multi-faceted solution-based partnership with [eTrueNorth](#), the premier integrated pharmacy-based clinical services network.

The contract will provide [PreVantage](#) customers with a co-branded quality control support software solution and other services, with an ultimate goal of closing gaps in care, supporting wellness screenings, and potentially identifying undiagnosed conditions.

Powered by *e*TrueNorth, the partnership helps to form PreVantage ConnectedQC™, a wellness solution that assists healthcare providers to ensure that quality control regulations are met.

“This alliance is another win for PTS Diagnostics and the PreVantage brand,” said Robert Huffstodt, President and CEO of PTS Diagnostics. “*e*TrueNorth is an industry trailblazer when it comes to driving access, quality, and affordability in healthcare. Their software and custom voucher solutions allow for the potential early identification of cardiometabolic conditions and may help to close gaps in care.”

*e*TrueNorth’s innovative *e*LabNetwork® is composed of independent CLIA-waived laboratories located in retail pharmacies. Their voucher-based system enables access to health screenings across this extensive network of retail pharmacies for employee wellness program participants who work remotely or are unable to attend onsite screenings.

These wellness screenings use world-class point-of-care testing solutions from PTS Diagnostics and results are immediately shared with the participant and securely transferred to the employers’ health portal to ensure maximum participation.

“95 percent of the U.S. population lives within five miles of a retail pharmacy. Our aim is to equip these pharmacies with the technology they need to support screening events and wellness initiatives,” said Coral May, President of *e*TrueNorth. “The reliability of the point-of-care solutions offered by PTS Diagnostics is the perfect match for our suite of programs. We’re excited to work together to help shape the future of healthcare.”

This partnership is being unveiled in the United States and eventually in select foreign countries and will continue to grow as demand dictates. For more information, please reach out to PTS Diagnostics via phone at 877-870-5610, or email PTS Diagnostics customer service at customerservice@ptsdiagnostics.com.

About PTS Diagnostics

Through its People, Technology and Service, PTS Diagnostics creates health innovation that drives action and results. Since 1992, we have helped medical professionals and patients achieve better health outcomes through our accurate, precise, fast, affordable, and certified point-of-care medical devices. Healthcare professionals have used our CardioChek® products to assess cardiovascular disease risks for more than 140 million patients worldwide through lipid panel screening. And, our AICNow® systems, which provide fast and reliable HbA1c testing, have helped physicians deliver more effective treatments to patients with diabetes. From our headquarters in the United States of America, we design, manufacture, and market our products to more than 130 countries around the globe. For more information, visit ptsdiagnostics.com.

About PreVantage

PreVantage™ is a network of products, strategies, and partnerships aimed at helping healthcare organizations meet rapidly changing industry and consumer demands. By connecting innovations in technology, healthcare delivery, and payment models, PreVantage helps healthcare providers improve efficiency, lower costs, and increase reimbursements while delivering better health outcomes. More information is available at ptsdiagnostics.com/PreVantage.

About eTrueNorth

eTrueNorth is an integrated, pharmacy-based, clinical services network. We help consumers fit healthcare into everyday life via the convenience and accessibility of retail pharmacy. Working with wellness vendors and Diabetes Prevention Programs, our network provides screenings with immediate test results for the participant and real-time data transmission to the vendor. Health plans benefit by our ability to engage plan members at the pharmacy counter and address gaps in care ranging from diabetes measures such as HbA1c to medication adherence and hypertension control. eTrueNorth's integrated network is a tangible example of healthcare organizations working together to find creative solutions that drive access, quality and affordability. To learn more, visit www.eTrueNorth.com or contact CV Abdallah at (315) 374-7792 or cv@eTrueNorth.com.

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