



Andrew Dum Joins eTrueNorth as Vice President, Pharmacy Solutions

Fort Worth, March 2, 2022 – eTrueNorth, the U.S.-based public and individual health company that enables laboratory testing at retail pharmacies, announces a new addition to its management team. Andrew Dum will assume the role of Vice President, Pharmacy Solutions.

Dum will oversee the continued partnerships eTrueNorth has with retail pharmacies across the nation. While this will continue to include COVID-19 testing programs made possible by a contract with U.S. Department of Health and Human Services, a clear longer-term objective is to work with pharmacies to expand the healthcare services provided to consumers.

“eTrueNorth is at the forefront of public health initiatives by enabling Americans to receive high-touch healthcare services at retail pharmacies. Consumers want convenient healthcare in proximity to where they live, work and shop. Our proprietary technology platform and partnership with pharmacies is changing the way healthcare is delivered,” said Coral S. May, eTrueNorth’s co-founder and CEO. “Today, 95 percent of the US population lives within five miles of a pharmacy. By working together, consumers will benefit by having expanded healthcare services close to their home. Andy Dum will play a critical role in achieving our goal.”

Dum is a graduate of the University of Pittsburgh. He started his career as a retail pharmacist at Giant Foods. He was steadily promoted inside Giant Foods’ parent organization Ahold Delhaize. Most recently, Dum was Manager of Pharmacy Network and Business Development, where his responsibilities included non-prescription solutions for Ahold Delhaize’s expansive brands that include Stop & Shop, Giant, Martin’s, Food Lion and Hannaford.

Dum joins eTrueNorth as the company continues to recruit additional pharmacies to join the US-based effort to expand COVID-19 testing to more Americans. “Beyond COVID-19 testing, I foresee a future where retail pharmacies will be looking to resume face-to-face interactions with consumers. I know eTrueNorth will play a critical role in enabling pharmacies of all sizes to expand the healthcare services they provide to their customers,” said Dum. “I look forward to working with a dynamic team of healthcare professionals as we continue to develop mutually beneficial relationships with pharmacies. At the end of the day, eTrueNorth’s goal is to fit healthcare into everyday life. To the average American, a retail pharmacy is a critical part of their routines.”

eTrueNorth is at the forefront of public health initiatives. In April 2020, eTrueNorth began its participation in the drive-through COVID-19 testing program in partnership with the U.S. Department of Health and Human Services. Currently testing in over 800 sites across the country, eTrueNorth has performed millions of COVID-19 tests over the past two years. eTrueNorth also offers solutions for other public health concerns, such as HIV and Hep C testing, as well as for management of chronic diseases such as diabetes and heart disease. Proven strategies and clinical expertise enable the company to address public health concerns.